

MEDIA RELEASE

For immediate release – 31 January

First ever Great Barrier Reef Marathon to be held in Port Douglas, Australia.

The first ever full Marathon and Half Marathon is being organised in Port Douglas for November 2011. The event is being organised by locally owned Port Douglas Event Management.

This full adventure 42.195 km Marathon will start on the morning of November 12th on the iconic Four Mile Beach and run around a specially designed adventure course through cane fields, creeks and rainforest.

Marathon legend Steve Moneghetti is the race ambassador and will also be running in the race. He is eager to help consolidate the Great Barrier Reef Marathon as an annual event on the marathon circuit and is looking forward to welcoming around 400 runners to the inaugural race.

A feature of this unique running festival will be the inclusion of local, national and international runners all travelling to the area as part of a series of fully hosted "tour and accommodation" packages.

Bruno Bennett, the business development manager Port Douglas Event Management, said "this event will provide Australian and International runners with a 'once-in-a-lifetime' experience world-wide and will have a significant long term impact on the tourism industry in Port Douglas and the wider community".

He adds, "having the support of the local council, local tourism and business communities will ensure that this inaugural race is a massive success".

The Great Barrier Reef Marathon will cater to participants of all levels of ability and will have accommodation levels to suit every budget and requirement, from single runners to large families looking for an extended holiday. Events on the day will also include a 5km and 10 km run to ensure the "run and fun" opportunity is available to everyone.

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Medium and Hi Res logo's and images available on request. For interview, photo opportunities all media enquiries contact:

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